

TETIANA MALINOVSKA

PRODUCT DESIGNER / UX & UI / DESIGN SYSTEMS

Espoo, Finland · malinovska.design · malinovskayat@gmail.com

PROFESSIONAL PROFILE

Product-focused UX/UI Designer with approximately eight years of commercial web design experience. I translate business goals and complex requirements into clear information architecture, intuitive user flows, responsive interfaces and reusable design systems. Experienced in end-to-end client projects, developer collaboration, design handoff and AI-assisted prototyping.

PROFESSIONAL EXPERIENCE

Freelance UX/UI & Web Designer · Independent | 2019–Present

- Designed responsive websites and digital experiences for approximately 40 clients, translating stakeholder needs into structured, accessible-minded and user-friendly interfaces.
- Owned the design process from requirements clarification, content hierarchy, information architecture and user flows to wireframes, high-fidelity UI and interactive prototypes.
- Created reusable UI components, responsive patterns and design-system foundations; maintained consistency in typography, spacing, layout and interaction behaviour.
- Collaborated with front-end and back-end developers on design handoff, implementation constraints, design QA and iterative refinements across breakpoints.
- Managed client feedback, priorities and delivery independently; balanced business objectives, user needs and technical feasibility.

Community Support & Visual Design · Volunteer, Finland | 2022–2024

- Created visual communications for community programmes and events at Suomenoja and Lippulaiva centres; supported public-facing outreach.

Lead Web Designer · Q-bite Agency | 2018

- Adapted existing web layouts and visual assets to project requirements while maintaining consistency with established design direction.

Advertising Manager · RadioExpert, Ukraine | 2009–2014

- Developed advertising campaigns and content, managed client communication and deadlines, and brought in four major projects.

CORE COMPETENCIES

Product & UX Product thinking · Requirements analysis · User flows · Information architecture · MVP scoping · Feature prioritisation · Wireframing · Interaction design · UX writing · UX states & edge cases · Usability principles · Prototyping

UI & delivery Visual design · Responsive design · Design systems · Component libraries · Auto Layout · Typography · UI consistency · Developer handoff · Design QA · Accessibility awareness · Cross-functional collaboration

Tools & AI Figma · Figma Make · Claude / Claude Code · Cursor · Codex · AI-assisted prototyping & design-to-code · GitHub

EDUCATION & CERTIFICATIONS

MSc, International Economics — National Aviation University, Ukraine (2007)

Google UX Design Certificate (2023) · UX/UI Interface Design Certificate (2022) · Web Design Certificate (2018) · Projector Graphic Design Fundamentals (2016–2017)

LANGUAGES

English — Professional working proficiency · Ukrainian — Native · Russian — Native